

ETHIRAJ COLLEGE FOR WOMEN (Autonomous)
Chennai – 600 008

Affiliated to the University of Madras
College with Potential for Excellence
Re-accredited with A+ Grade by NAAC



**7.1.10. Code of Conduct for Students, Teachers,
Administrators and Other staff**

Professional Ethics Programmes



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POST GRADUATE AND RESEARCH DEPARTMENT OF COMMERCE

FOSTERING ROBUST SKILLS ON ETHICS AND CORPORATE SOCIAL RESPONSIBILITY

Date: 11th December, 2021

Time: 12.00 PM – 1.00 PM

No of participants: 951

Venue: Webinar

On 11th December 2021, the PG AND RESEARCH DEPARTMENT OF COMMERCE organized a webinar on Fostering Robust Skills on Ethics and Corporate Social Responsibility. The event commenced by Keerthana S, the Cultural secretary addressing the gathering, followed by the speaker's profile proposed by Prithika S, Treasurer. The speaker of the day, Dr. A. S. NAGALATHA, Associate Professor of Sri Kanyaka Parameswari Arts and Science College for Women, started the session with the introduction on ethics, code of conduct, mortality and values. She explained various concepts with simple demonstrations for students better understanding. She contrasted between values and ethics. She also stated that the responsibility to the business to defend, sphere and foster human values and endorse socio-economic welfare is Corporate Social Responsibility. Therefore, she concluded by emphasizing and gave solution on ethical issues in Corporate Social Responsibility. Lastly, the webinar came to an end with the vote of thanks proposed by Harshitha. This event was conducted virtually in Stream yard and live streamed via YouTube due to the Covid19 pandemic conditions.

Snip from the webinar



S. Nageswari
ETHIRAJ COLLEGE FOR WOMEN
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Geetha



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**POST GRADUATE AND RESEARCH
DEPARTMENT OF COMMERCE**

organises
webinar on

**FOSTERING ROBUST SKILLS ON ETHICS
AND CORPORATE SOCIAL RESPONSIBILITY**

Dr. A. S. NAGALATHA

ASSOCIATE PROFESSOR

PG AND RESEARCH DEPARTMENT OF COMMERCE
SRI KANYAKA PARAMESWARI ARTS AND SCIENCE
COLLEGE FOR WOMEN

DATE: 11-12-2021

TIMING: 12 NOON - 1 PM



CLICK HERE TO JOIN

Invitation

S. Manojewari

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Geetha



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FORMAT FOR EVENT WISE REPORT

NAME OF THE EVENT – YOUTH CONCLAVE

1. Date: 22nd April 2022
2. Timings: 9:00 a.m - 4:45 p.m
3. Venue: Ethiraj college for women
4. Department: Students' Union
5. Name of the Agency involved: Ethiraj college for women
6. Description of the event in a minimum of 150 – 200 words:
Youth Conclave was organized on 22nd April 2022. The theme for the event was “Indiscretion and Recklessness - Patterns in Social Media Behavior”. This topic analyzes the pros and cons of social media and the hold it has over the recent generation. The special address was rendered by Dr. Thiru Ashok Kumar. Followed by panel discussion, which was very informative

Panel Discussion:

Panel discussion was conducted by three panel members, they were:

- Dr. Santhakumari, senior advocate of the high court of Madras.
- Tmt. K. C. Shreedevi, Inspector of Police, Juvenile Aid Police Unit 1, Egmore.
- The final panelist of the event was Mr Charles Godwin, HR leader of ZOHO corporations.

There were three competitions held in the Youth conclave '22. They are as follows:

Seller's Surge:

This competition was held between 12:00 noon and 2:00 p.m. The event was held in the gallery room. The judge for the event was Mr. Jeeva Balachandran. Around 35 students participated in this event from which three winners were selected.

Debate:

The debate competition was conducted as two sessions , the first session began at 1:00 pm and went on till 3:00 pm and the second session began at 3:00 p.m. and ended by 4:00 p.m. The judge for the event was Thiru. S. Arjun Srivatsan. The event was held at the Library Conference Hall.

Creative Writing :

It was a submission based event and the participants were asked to submit their write ups on the day of the event. The judge for this competition was Mrs. Uma Parvathy. A total of, 112 submissions were received.

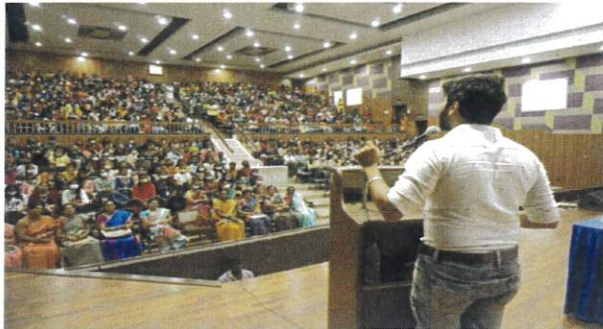
7. At least 2 quality photographs of the event (Preference given to student's picture)



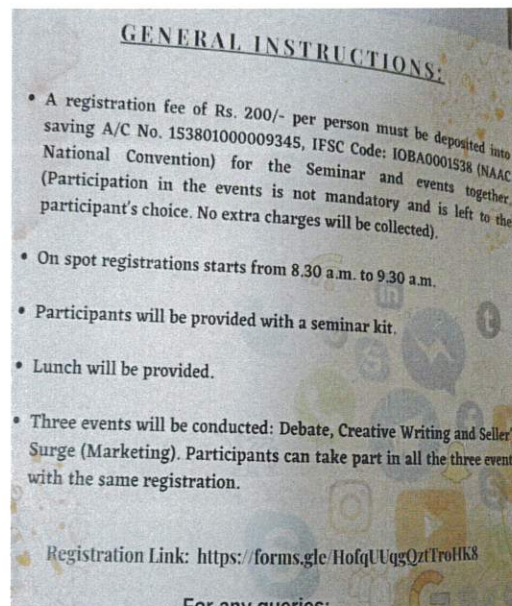
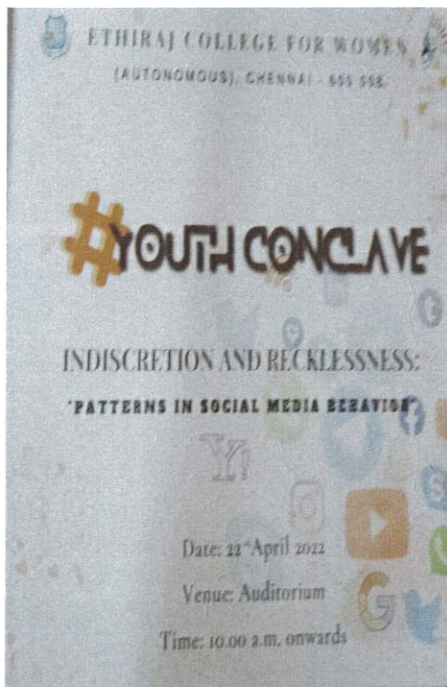
S. Manjureshi
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**ETHIRAJ COLLEGE FOR WOMEN (Autonomous)
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Invite:



V. A. Deepa

S. Manojkumar

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DEBATE

- Two participants per team.
- Topics will be given on spot.
- No restriction in the number of participants from each institution.
- Time limit is 3 minutes per person.
- Strictly adhere to the time limit.
- Language restriction: English
- Vulgarly of any sort will lead to immediate disqualification.
- The judges' decision will be final and binding.

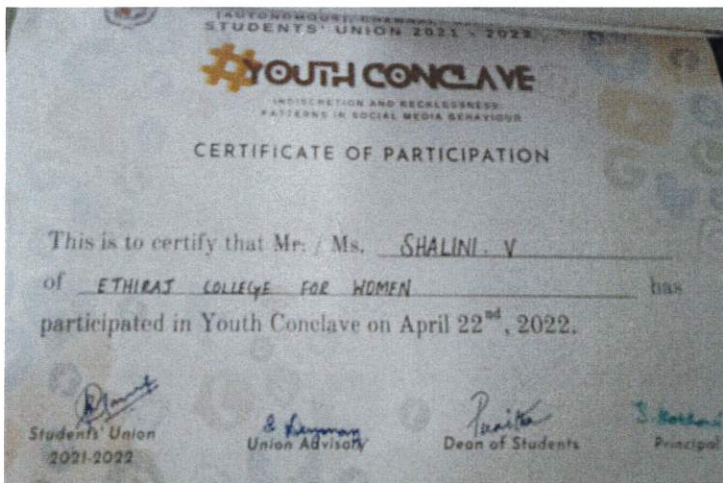
CREATIVE WRITING

- It is an individual event.
- Topics for creative writing are:
English:
 1. Inclusivity and the internet
 2. Body Positivity vs Body shaming in social media.
Tamil:
 1. வலைத்தளத்தில் வாழ்வு வாசகர்.
 2. முகமும் அகமும்.
- No restriction in the number of participants from each institution.
- Participants can choose either of the languages.
- Participants must bring a handwritten copy of their work on the day of event.
- Vulgarly of any sort will lead to immediate disqualification.
- The Judges' decision will be final and binding.

SELLER'S SURGE

- It is an individual event.
- Product will be given on spot.
- No restriction in the number of participants from each institution.
- The participants will have to convince the judge into buying a product that will be given on the spot.
- Time limit is 3 minutes.
- Vulgarly of any sort will lead to immediate disqualification.
- The judges' decision will be final and binding.

Certificate:



S. Muzavarria
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K. A. Deepa